



**CENTRE FOR
INTERNATIONAL
FILM RESEARCH &
ARCHIVES**

Kerala State Chalachitra Academy

Centre for International Film Research & Archives (CIFRA)
Sathyan Memorial Building, Kinfra Film & Video Park
Sainik School P.O, Kazhakuttom, Thiruvananthapuram
Kerala, India **Pincode:** 695 585 **Tel:** +91 471 2754422
email: office@chalachitraacademy.org
website: www.keralafilm.com

09.10.2026

31st IFFK: Proposals Invited for Brand Identity Design

The Kerala State Chalachitra Academy, Department of Cultural Affairs, Government of Kerala, invites proposals from individuals and agencies for the Brand Identity Design of the 31st International Film Festival of Kerala (IFFK), scheduled to be held from 11 to 18 December 2026.

The proposal shall present a creative concept for the festival's brand identity, establishing a distinctive and cohesive visual language that reflects the identity of the festival.

The scope of work shall include visual concept development, typography, colour palette, graphic elements, and design adaptations for print and digital communication, including festival publications, festival accreditation materials, festival bags, webs.te, social media, and other promotional and branding materials, in accordance with the specifications and guidelines prescribed by the Academy.

Interested ones may submit a detailed proposal outlining the design concept, scope of work, deliverables, and cost for consideration.

The detailed proposal, along with the company or individual portfolio, cost estimate, shall be enclosed in a sealed cover clearly superscribed **31st IFFK - Proposal for Brand Identity Design**. Last date for submission: **24 October 2026**.

Proposals may be submitted in person or sent by post to the following address.
Kerala State Chalachitra Academy, Centre for International Film Research & Archives (CIFRA), Sathyan Smarakam, Kinfra Film & Video Park, Sainik School P.O., Kazhakuttom, Thiruvananthapuram – 695585. For further details +91 471 275 4422.

Sajith CC
Secretary-in-charge